

# Higher Education Abroad Fair

## 4th Edition

**8 – 9<sup>th</sup> of October 2011**  
**Hyatt Regency Hotel**  
**Kyiv**



**Winner**

Agency Eastern Europe 2008

## About DEC

- Language Travel Magazine Star Award for the Best Educational Agency in Eastern Europe 2008
- Shortlisted among the 5 best agencies in Eastern Europe by Language Travel Magazine Star Awards 2009 and 2010
- Successful operation on the market since 1999
- Branch Offices: Ukraine (Kiev), Moldova (Chisinau)
- An extensive network of subagents
- Highest number of recruited students in Ukraine
- Organizer of TOP educational fairs in Ukraine and Moldova: Higher Education Abroad, Best of British Education, Education Worldwide Fairs



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## Why DEC Fair?

- Over 2000 QUALITY visitors - interested pupils and students, families, young professionals, businessmen, tourist agencies
- Tripled number of students enquiring about higher education abroad in 2010 compared to 2008
- Coverage of the biggest and richest city in Ukraine – capital Kiev
- Participation of Victor Pinchuk foundation in DEC Fair (World wide studies project [www.worldwidestudies.org](http://www.worldwidestudies.org)), which offers 30 scholarships for master programs at TOP 200 Universities according to the QS World University Rankings.
- Official Fair Guide "Higher Education Abroad" in Russian language, containing detailed information about all exhibiting institutions will be handed to each visitor of the Fair
- Professional and friendly Fair team



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## Participants of the Fair 2008-2010

### INTERNATIONAL

European University  
INTO University Partnerships  
Study Group  
Istituto Marangoni  
Istituto Europeo di Design  
Cambridge Education Group  
Eurocentres  
Shiller International University

### GREAT BRITAIN

Abbey College  
Abbey DLD Group of Colleges  
Bellerbys College  
City University London  
Heriot-Watt University  
INTO University Partnerships  
Kaplan International Colleges  
London School of Business and Finance  
Queen Mary University of London  
University of Surrey  
University of the Arts

### NETHERLANDS

Hanze University Groningen

### SWITZERLAND

Hotel Institute Montreux  
Swiss School of Tourism and Hospitality  
University of Applied Sciences HTW Chur  
American Graduate School of Business  
Business and Hotel Management School  
University IFM

### DENMARK

Roskilde Business School

### GERMANY

International University of Applied Sciences  
Bad Honnef – Bonn

### TURKEY

Ozyegin University

### CZECH REPUBLIC

University of New York in Prague  
International Union of Youth

### NEW ZEALAND

Languages International  
Education New Zealand  
University of Canterbury

### GREECE

Perrotis College

### LITHUANIA

ISM University of Management and  
Economics  
Klaipeda Business School

### ESTONIA

Archimedes Foundation  
Tallinn University  
Tallinn University of Technology  
University of Tartu

### POLAND

Lazarski School of Commerce and Law

### UKRAINE

Edinburgh Business School  
Kiev School of Economics

### CANADA

Bodwell High School  
International Language Academy of Canada  
Seneca College  
Columbia International College

### AUSTRALIA

Griffith University

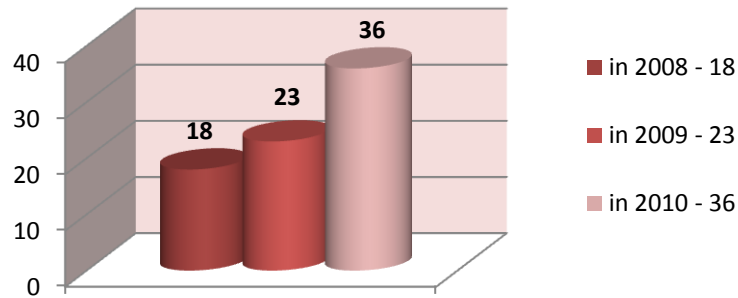


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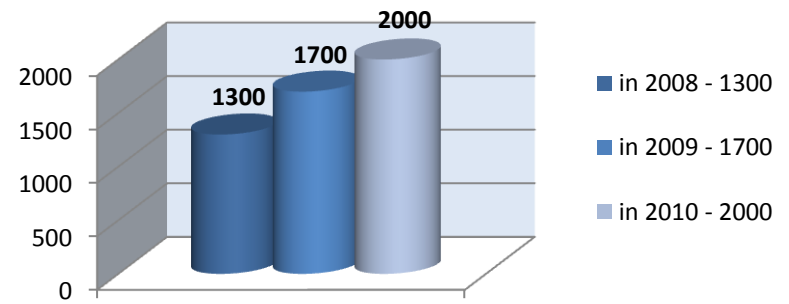
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## Higher Education Abroad Fair statistics 2008-2010

Number of Higher Education Abroad Fair Participants



Number of Higher Education Abroad Fair Visitors



## Program of Higher Education Abroad fair 2011

Date	Time	Type of events
8 <sup>th</sup> of October	12:00 – 17:00	Education fair (usual format)
	12:30 – 17:00*	Every 40 minutes – seminars, conducted by foreign educational institutions (participants of DEC fair) for potential students
	17:00 – 19:00**	Every 20 minutes - individual consultations with potential students
9 <sup>th</sup> of October	11:00 – 12:00**	Every 20 minutes - individual consultations with potential students
	12:00 – 17:00	Education fair (usual format)
	12:30 – 17:00*	Every 40 minutes – seminars, conducted by foreign educational institutions (participants of DEC fair) for potential students

\* **Please note:** There will be only 6 seminars per day, so if you would like to conduct the seminar, please book the time for it [here >>>](#) The seminar is an additional promotion during the fair, and will be extra charged = 75 euro.

\*\* **Please note:** DEC agency will provide you with the list of appointments with potential students before the fair. DEC doesn't guarantee the full schedule with confirmed appointments.



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## Participation fees

Type of promotion	Price
Active participation at DEC fair	1700 euro
Representation by DEC manager at the fair	1200 euro
To conduct a seminar at the fair	75 euro
Participation of 2 <sup>nd</sup> representative at the fair	250 euro
Listing in Fair guide only (A4 page)	250 euro

### Participation fee includes:

- Participation of 1 representative from 1 institution
- Working place during 2 days at the fair (1 table, 2 chairs, space for pull-up stand)
- Individual consultations with potential students
- A4 listing in the official Fair Guide
- Personal interpreter service during the fair
- Coffee breaks, Refreshments and Gala dinner

## Testimonials



***Dinah Bergmann, International University of Applied Sciences Bad Honnef***

“This was the first time being part of the DEC Fair in Donetsk and Kiev and I’m totally convinced that DEC is the right partner in Ukraine for us (IUBH). It has been a professional, nice and uncomplicated organization of the fair and all the transfers. The program was well established and the visitors of the fair (our target group) have completely met our expectations. We work with several agencies all over the world and I have never met such a competent partner. Well done!”



***Beat Wicki, Swiss School of Tourism and Hospitality***

“I would like to express again a great thank you to all of you for this great organization of the fairs. We look forward to fruitful results out of it“



***Isabelle Bristow, Kaplan International Colleges UK***

“I wanted to thank you very much for a wonderful fair – it was really well organised and everything went smoothly with no problems at all. Plus, the Kaplan stand was really busy at both locations so I am sure that it was successful!! ... thank you once again for a great fair – I am sure it will be successful for Kaplan AND DEC and that we will enrol lots of students!”



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## Testimonials



***Daniela Cassini, Hotel Institute Montreux***

“I just wanted to thank you and all the staff at DEC once again for your excellent organisation, welcome and help, it was all most appreciated.”



***Olga Koliadina, London School of Business and Finance***

“As a representative of LSBF I would like to mention that I was impressed by the student’s “stream” that was organized by DEC education. I liked quantity and quality of students at the fair. Right channels of communication, good organization, high level of customer care of DEC’s staff provided success of this fair. We are more than satisfied with the results and looking forward to the future events.

Thank you DEC and all the best!”



***Boris Remes, Bodwell High School***

“Thank you very much for the invitation to the fair. It was a definite success and I am looking forward working with you this coming year and in the future.”



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We hope to see you at “Higher Education abroad” fair 😊

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