

DEC Educational Consultancy

V Anniversary Best of British Education Fair

26th of March 2010(Friday)

27th of March 2010 (Saturday)

Donbass Palace

Premier Palace Hotel

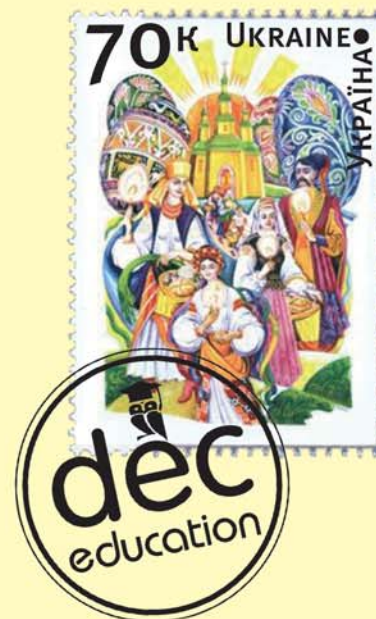
Donetsk

Kyiv



Why DEC Fair?

- ▶ Over 2000 QUALITY visitors - interested pupils and students, families, young professionals, businessmen, tourist agencies representatives
- ▶ Coverage of two major cities of Ukraine - Kiev and Donetsk
- ▶ Centrally-located venues of Fair
- ▶ Different participation options
- ▶ Adequate pricing policy, allowing for excellent integration into your marketing budget
- ▶ Official Fair Guide "Best of British Education" in Russian language, containing detailed information about all exhibiting institutions - will be handed to each visitor of the Fair
- ▶ Professional and friendly Fair team
- ▶ Ukrainian market presents a big potential for UK educational providers



Participants

- ▶ Language schools/summer schools
- ▶ Private boarding schools/study centres
- ▶ International colleges
- ▶ Universities



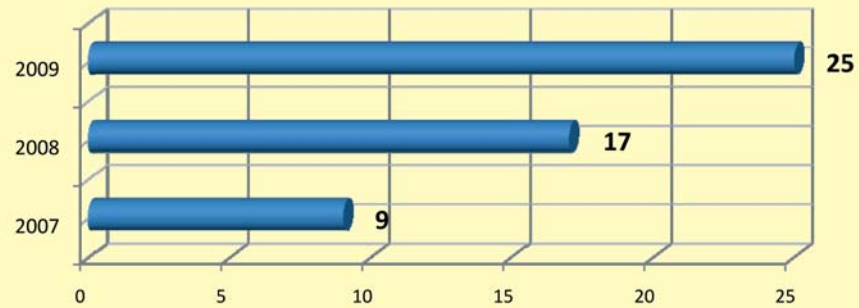
About DEC

- ▶ Language Travel Magazine Star Award for the Best Educational Agency in Eastern Europe 2008
- ▶ Shortlisted among the 5 best agencies in Eastern Europe by Language Travel Magazine Star Awards 2009
- ▶ Successful operation on the market since 1999
- ▶ Branch Offices: Ukraine (Kiev, Dnepropetrovsk), Moldova (Chisinau)
- ▶ An extensive network of subagents (tourist agencies, local secondary schools, universities, foreign language schools etc)
- ▶ A constantly increasing number of recruited students
- ▶ Organizer of TOP educational fairs in Ukraine and Moldova: Higher Education Fair, Best of British Education Fair, Education Worldwide Fair

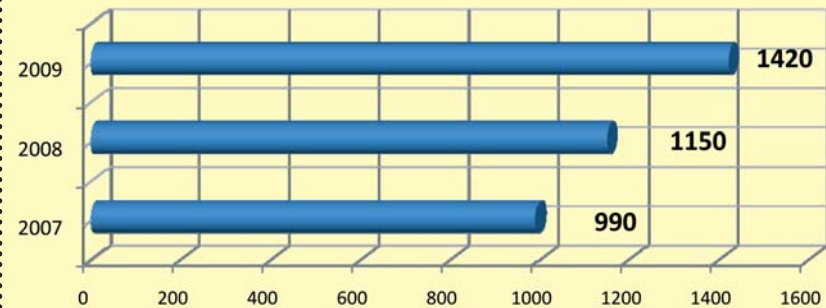


Best of British Education Fair statistics

Number of Best of British Education Fair participants



Number of Best of British Education Fair visitors



The list of participants (2006-2009)

Abbey College

Abbey DLD Group of Colleges

Bristol Language Centre

Brooke House College

Buckswood School

Cambridge Education Group

d'Overbroeck's College

Dulwich College

EAC Group

Exsportise

International College Sherborne

INTO University Partnership

Istituto Marangoni

Gloucestershire College

Kelly College

Language Studies International

Living Learning English

London School of Business and Finance

Malvern House

Our World English Schools

Padworth College

Sedbergh School

Sidcot School

Sprachcaffe

St Edmunds College

St Giles International

Study Group

TASIS The American School in England

Taunton International School

United International College



Testimonials

Taunton, Helen Lami "...I just wanted to write to thank you for organising such a wonderful exhibitions. I enjoyed the time very much in both Kiev and Dnepropetrovsk. I thought the visitors to both of the exhibitions were the right type of people.... I think you are a very professional organisation and I like the way which you operate.."

Sprachcaffe, Carsten Teschner "... I hope things are very well for you and that you're overwhelmed by the many bookings shooting in. The fairs in both cities were really nicely organized and I was amazed at the number and the potential of the clients visiting the event. I'm glad I took part, and as I said, I'll definitely be with you for the next fair of course. All the best wishes, and thanks very much again to all of you for the fantastic organization... "

Abbey College, Mehran Noor "... thank you for all your hard work and well done for organizing such a fantastic and successful event. As always I really did enjoy all of your company... "

Study Group, Natalia Maciver "...Thank you so much for the Fair in Kiev and Dnepropetrovsk and for your warm hospitality in Ukraine! It is always a pleasure to visit your events and meet your staff (who are always very helpful and extremely friendly!). All three of us really enjoyed the Fair - it was extremely busy and very good quality... "

